**PROMOTION NAME:** "Ultimate Blues Hockey Experience"

**DATES:** Starts - 10/18/17; Ends - 2/28/18

## **OFFICIAL RULES**

SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE 50 U.S. OR D.C.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

**SPONSOR:** St. Louis Metro Transit ("Sponsor").

**ADMINISTRATOR:** St. Louis Metro Transit ("Administrator").

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. As such, please direct any questions, comments, or complaints regarding the promotion to the Administrator. You understand that you are providing your information to St. Louis Metro Transit and agencies acting on its behalf with regard to this promotion, and not to Facebook. By participating, each entrant grants Sponsor & administrators permission to use his/her information (name, email, phones, etc.) for future contact, except where prohibited by law. No information collected from the sweepstakes will be sent or sold to third parties.

- **1. PROMOTION PERIOD:** Sweepstakes begins at 1:00:00 PM CST on October 18, 2017, and ends at 11:59:59 PM CST on February 28, 2018 (the "Promotion Period").
- 2. TO ENTER: During the Promotion Period, visit metrostlouis.org/STLBlues, and follow the instructions to register and enter. Limit one (1) entry per person/email address/Facebook ID for the duration of the promotion. For entry by mail, must arrive before February 28, 2018, send a self-addressed, stamped (#10) envelope to "Ultimate Blues Hockey Experience", C/O Bi-State Development 211 N. Broadway Suite 700, STL MO 63102 with information of contestant including name, email, and phone number. Entries submitted from any person/email address/Facebook ID in excess of the stated limitation will be void. All entries become the property of Administrator and will not be returned or verified. Entries generated by script, macro, or other automated or mechanical means or that subverts the entry process will be void.
- **3. ELIGIBILITY:** Open to legal residents of the 50 United States and District of Columbia who are 18 years of age and older at time of entry, except for employees of NHL/Blues, St. Louis Metro Transit, their affiliates, subsidiaries and agencies (collectively, the "Promotion Parties"), individuals engaged in the development,

production, printing, or distribution of sweepstakes materials, and members of their immediate family or persons living in the same household. Sweepstakes is subject to all applicable federal, state and local laws.

- **4. RANDOM DRAWING:** Potential winners will be selected in a random drawing to be conducted on the days of November 1, 2017, December 1, 2017, January 4, 2018, February 1, 2018 and March 1, 2018, from among all eligible entries received. Administrator, whose decisions are final and binding in all matters, will conduct drawing. Odds of winning depend upon number of eligible entries received. Potential winners will be notified by email or phone. Failure to respond to the notification of winning within the specified time period in the notification, the return of any prize notification as undeliverable, Administrator's inability to contact a potential winner within a reasonable time period or noncompliance with these Official Rules may result in disqualification and, at Administrator's sole discretion, an alternate winner may be selected for the drawing.
- **5. PRIZES: Grand Prize Each Month:** At the beginning of each month from November 2017 to March 2018, Two (2) winners will each receive a pair (2) of tickets to a Blues hockey game and two (2) Adventure Passes to make getting to the game quick and easy.

Sponsor reserves the right to substitute prizes (or a portion thereof) of equal or greater value. No substitutions or transfers of prize(s) are permitted by the winner(s), except at Sponsor's sole discretion.

All taxes and all other costs associated with acceptance or use of the above prize(s) are the sole responsibility of the applicable winner.

- 6. RELEASE OF LIABILITY AND PUBLICITY: All prize winners consent to the use of their names, photographs, likenesses and limited biographical information for publicity or advertising purposes without further compensation, where permitted by law. All entrants release Sponsor, Administrator, Facebook, St. Louis Metro Transit and each of their respective parents, affiliates, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this Sweepstakes (collectively, the "Released Parties"), from any and all liability with respect to, or in any way arising from, this Sweepstakes and/or acceptance or use of the prize, including liability for personal injury, damages, death or monetary loss. Sponsor assumes no responsibility for any injury, loss or damage to entrants' or to any other person's computer relating to, or resulting from, entering or downloading any information or software in connection with this Sweepstakes. Sponsor and its agents are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or late, failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user, or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any human or other errors that may occur in connection with this Sweepstakes.
- **7. GENERAL RULES:** The Released Parties are not responsible for lost, illegible, late, delayed or misdirected mail or email or other communications, or for any error in the

printing or interpretation of the offer, the administration of the sweepstakes, or in any announcement of the winners or prizes. In no event will Sponsor be liable for more than the stated number of prizes in Rule 5. No cash substitutions for prizes will be permitted and prizes are non-refundable and non-transferable except at sole discretion of Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend this sweepstakes, in its entirety or in part, should tampering, unauthorized intervention, counterfeiting, fraud, technical failures, or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the sweepstakes, to be acting in violation of the Rules or any laws, or to be attempting to undermine the legitimate operation of the sweepstakes by cheating, hacking, deception, misappropriation, infringement, or any other unfair playing practices, poor sportsmanship, or intending to annoy, abuse, threaten, or harass any other participants or Sponsor representatives. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**8. WINNERS' LIST:** For the names of the winners, available after February 28, 2018, send a self-addressed, stamped (#10) envelope to "Ultimate Blues Hockey Experience", C/O Bi-State Development 211 N. Broadway Suite 700, STL MO 63102. Requests must be received by March 28, 2018.

**SPONSOR:** St. Louis Metro Transit

**ABBREVIATED RULES:** Sweepstakes open to legal residents of the U.S. & D.C. 18 years of age & older. Sweepstakes begins at 1:00 PM CST on October 18, 2017, and ends at 11:59 PM CST on February 28, 2018. For full prize details and rules, click here. Void where prohibited. Sponsor: St. Louis Metro Transit.